19101761

QP CODE: 19101761

Reg No : .....

Name : .....

B. COM DEGREE (CBCS) EXAMINATION, MAY 2019

Second Semester

Core Course - **CO2CRT06 - BUSINESS MANAGEMENT**

(Common for B.Com Model II Computer Applications,B.Com Model II Finance & Taxation,B.Com Model II Marketing ,B.Com Model II Travel & Tourism,B.Com Model III Office Management & Secretarial Practice ,B.Com Model III Taxation,B.Com Model III Computer Applications,B.Com Model III Travel & Tourism,B.Com Model I Computer Applications,B.Com Model I Co-operation,B.Com Model I Marketing,B.Com Model I Finance & Taxation,B.Com Model I Travel & Tourism ,B.Com Model II Logistics Management)

2017 ADMISSION ONWARDS

6FE2EBFB

Maximum Marks: 80 **Time: 3 Hours**

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. Write a short note on management is a continuous process
2. Write a short note on management is a science
3. What is supervision?
4. What is a project?
5. Give an example of horizontal coordination.
6. Point out the difficulties of decentralization.
7. Describe the term Accountability.
8. Define Leadership.
9. Explain system 4 leadership style of Likert.
10. What is Break Even analysis?
11. What is meant by BPR?
12. Indicate Six Sigma Levels.

(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. What are the various skills required for a good manager?
14. Compare the contributions of Henry Fayol and F.W. Taylor in management.
15. Explain the steps involved in planning process.
16. Discuss the benefits of MBO.
17. What are the nature of organisation?
18. Briefly state the line & staff organisation.
19. What is the significance of motivation in management?
20. Enumerate the steps to Bench mark?
21. How does Kaizen reduce cost?

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. "Plan is a trap laid down to capture the future".Explain.
23. Explain the characteristics of Authority.
24. "Control cannot be exercised without planning".Elaborate
25. Quality Circle is an approach to solve quality related problems. Explain.

(2×15=30)